



THE CITY OF SAN DIEGO
Public Utilities Department

FOR IMMEDIATE RELEASE
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Water Agency California-Friendly Landscape Contest
Deadline April 12

SAN DIEGO – The City of San Diego Public Utilities Department invites you to showcase your water-wise landscaping in the annual *Water Agency California-Friendly Landscape Contest*. The contest offers each district winner a \$250 gift certificate to an area nursery and recognition in agency websites and newsletters. Contest winners will be honored in a ceremony held at the Water Conservation Garden at Cuyamaca College (12122 Cuyamaca College Drive West El Cajon, CA 92019) on May 8.

San Diegans are encouraged to conserve water in their gardening and landscaping. Water use restrictions have been in place since June 1, 2009 and are anticipated to continue. The California-Friendly Landscape Contest encourages customers to maximize the beauty and texture of a low water use landscape with minimal irrigation. This contest will help create awareness of outdoor water use goals, and it will also encourage residents to make their landscape appropriate to the climate that we live in.

Each water-wise landscape entry will be judged for overall attractiveness, appropriate plant selection, appropriate maintenance, and efficient methods of irrigation. Last year, a total of 11 spectacular drought-tolerant yards were honored, and many of the winners expressed how much they enjoyed caring for their drought-tolerant landscapes over mowing a lawn.

Contest rules, contact information, photos and profiles of past contest winners can be found at www.landscapecontest.com. For other contest information and an application form, please contact Jana Vierola at (619) 533-4202 or JoEllen Jacoby at (619) 533-7548. The deadline to enter is April 12, 2010.

For ideas, expert advice, exhibits and classes, visit the Water Conservation Garden located at 12122 Cuyamaca College Drive in El Cajon, or go to www.thegarden.org.

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